

Valedictory Speech

Rubric for _____

Evaluation by _____

	3 Speaker shows mastery of skill	2 Speaker is proficient, but could still improve.	1 Speaker's skills are still emerging.
Content: the message resonates with the intended audience.	Concepts and ideas are relevant to the audience; audience can easily relate to and be affected by the content.	Concepts and ideas are usually relevant to the audience; audience can generally relate to the content.	Concepts and ideas are not familiar to the audience; audience has difficulty relating to the content.
Organization: the message is constructed logically and purposefully and builds to a satisfying and fitting end.	Ideas are organized logically and are easy to follow. Speaker does not repeat without purpose, include irrelevant information, or otherwise disrupt fluent comprehension. The end is inspiring.	Ideas are generally well organized and are easy to follow. Speaker may repeat or include irrelevant information, disrupting fluent comprehension. The ending seems abrupt.	Ideas seemed random and disconnected. Speaker is redundant at times. This speech appeared to be impromptu or ad-libbed. The ending is abrupt and unsatisfying.
Ethos: the speaker's message emerges from his/her honesty and sincerity.	The speaker's honesty and sincerity are genuine; he/she is open, and connects emotionally with audience.	The speaker's honesty and sincerity are genuine, and he/she connects emotionally with audience in general but may be hesitant or reserved.	The speaker did not seem to be speaking honestly from his/her experience. There was little to no emotional commitment.
Delivery: the speaker's message is delivered with competent skill, both verbal and nonverbal.	The speaker's delivery is practiced and polished; volume, pace, eye contact, tone, and gesture effectively engage and hold audience's attention.	The speaker's delivery could be more practiced and polished; volume, pace, eye contact, tone, and gesture generally engage and hold audience's attention	The speaker's delivery needed practice and polished; volume, pace, eye contact, tone, and gesture did not effectively engage and hold audience's attention.
Totals:			

What I liked best about this speech was _____. Leave your comments in the space below.

Conversion Scale	
12-10 = A (47/50)	6-5 = C (37/50)
9-7 = B (43/50)	4-3 = D (33/50)
	2-0 (no points given)